



Speakers Bureau Biography



Name: Marc Yearsley

Company/Firm Name: Ensure-A-Seal

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Speaking Topics (please list actual presentation titles)

- “Death Care, Media, and the 21st Century”

Areas of Expertise (Ex: Cremation, Business Strategy, Operations, Hiring & Talent Development)

- Death Care media, culture, and technology
- Mausolea maintenance, operations, and remediation
- Mausoleum-related concerns (decomposition fluid, decomposition odor, infestation, obesity, climate, casket deterioration)
- Entombment relocations

Speaker Biography (limited to 750 characters)

My name is Marc Yearsley, Director of Entombment Solutions at Ensure-A-Seal. I studied media, culture, and communication at New York University, with a focus in critical theory and media studies. I have worked as a journalist at several online media outlets and am a practicing visual artist. I have been with the company full-time for 3 years, but involved with the company off and on for the past 10. At Ensure-A-Seal, I focus on business operations and marketing, run a monthly blog circulated to industry professionals about death care, mausoleum consultation and mausoleum remediation.

Do Your Speaking Engagements Include Certified Continuing Education Credits?

Yes – please list topics/states:

X No

Speaker Fees*

- Speaker requires only conference registration to be paid/reimbursed
- Speaker requires conference registration plus travel costs to be paid/reimbursed
- Other fees to be discussed directly between speaker and conference organizer

**Speaker fees are determined by the individual speakers and will be negotiated directly with the conference organizer. IMSA does not participate in nor does it profit from speaker fees.*

This speaker is willing to travel:

- X Anywhere in the U.S.
- Only to these locations:

- X Internationally (please list):
Anywhere

Speakers commit to responding to requests within 3 business days.