



CODE OF ETHICS

IMSA Members Agree To:

1. Strive to improve our industry by providing the highest quality products and services and freely sharing our knowledge and expertise.
2. Always follow the relevant law (local, state, federal, and international) where we are living and working.
3. Conduct business with integrity, honesty, and fairness, both in fact and in appearance.
4. Engage in fair transparent sales and encourage free competition by clearly communicating pricing information, product specifications, and scope of work for services.
5. Conduct business in a way that is mindful of the customer's best interest and the communities they serve.
6. Carry out responsibilities and conduct oneself in a manner that brings respect and dignity to the profession.
7. Treat clients, colleagues, suppliers, and fellow IMSA members with courtesy and respect.
8. Provide an environment free of discrimination and harassment, where all individuals are treated with respect and dignity, can contribute fully and have equal opportunities regardless of race, religion, sex, sexual orientation, national origin, political affiliation, disability, age, marital status, or socioeconomic status.
9. Acknowledge and respect the sensitive nature of our industry by maintaining in confidence the affairs of any clients, colleagues, suppliers or organization and not disclosing confidential information obtained in the course of professional activities.
10. Hold each other accountable and be held accountable for abiding by this Code of Ethics.